

**LOUISIANA DEPARTMENT OF AGRICULTURE AND FORESTRY
LEGISLATIVE OVERSIGHT REPORT**

RE: LAC 7:V.3101 (Placing of Advertising or Sponsorship Signs on Department Assets)

This report is submitted electronically to the President of the Senate, Speaker of the House of Representatives, and the Senate and House Committees on Agriculture, Forestry, Aquaculture and Rural Development, in accordance with R.S. 49:968 regarding the intent of the Department of Agriculture and Forestry to take the proposed action with regard to the above cited rule.

I. THE PROPOSED ACTION

The proposed rule sets forth the procedure to be used for solicitation, selection and contracting for advertisements on department owned property. The proposed rule also sets forth guidelines for content of advertising.

II. THE REASONS FOR THE PROPOSED ACTION

The proposed regulations are being enacted in order for the department to place advertisement or sponsorship signs on department assets. This practice was authorized by Act 70 of the 2016 Regular Session of the Louisiana Legislature, which enacted R.S. 3:6. This statute authorizes the placement, erection, and maintenance of advertising and sponsorship signs on immovable property, improvements on immovable property, vehicles, vessels, airplanes, and assets of the department.” R.S. 3:6 further authorizes the department to “establish appropriate and reasonable fees and promulgate rules and regulations in accordance with the Administrative Procedure Act to implement the provisions of this Section.”

III. STATUTORY AUTHORITY

The proposed rule is authorized by R.S. 3:6.

IV. ATTACHMENTS

- A. The proposed action coded with any new rule or language underscored and with language to be deleted from an existing rule in struck-through type.
- B. A copy of the fiscal and economic impact statement approved by the Legislative Fiscal Office.
- C. A copy of the Notice of Intent filed with the State Register.



Lindsey Hunter
General Counsel, LDAF

12/8/16

Date of signature